“Our future growth, our future prosperity, will come from the private sector as it always has. And, of course, pointing that out will be the job of the Frontier Centre for Public Policy.

In many ways, we are a richer nation because of the work of this organization. Their eloquent advocacy and sound public policy will help us lay the groundwork today for the economic growth and opportunity of tomorrow.”

- The Rt. Hon. Stephen Harper
Prime Minister of Canada
CANADA’S FRONTIERS USED TO BE A PLACE.

The Canadian frontiers challenged the strength and hardiness of brave homesteaders who wanted nothing more than freedom and the ability to stake a claim for a new and better life.

THEY SUCCEEDED.
CANADA IS LEADING THE WORLD IN MANY WAYS.

Stable government. Rule of law. Abundant natural resources. And the trade relationships needed to take our products to market. Those things help to create a globally competitive economy and make Canada a great place to live, work and do business.

That is changing fast.
When safety and prosperity lead to complacency.

Canada’s social and political institutions have grown stale and inward looking. They pour new money into failing systems and pursue policies that are the easiest to implement and the least offensive to highly organized special interests.

It’s an easy road, but not the right road.
In 21st Century Canada the new Frontier is the Frontier of Ideas.

Bold ideas challenge mainstream views, engage the public and improve economic and social growth. Poor, opaque policies discourage participation and fail to meet the public interest.

Unbiased analysis that supports the former while making transparent the latter, that is the new Frontier.
About the Frontier Centre for Public Policy

The Frontier Centre for Public Policy is an innovative research and education charity registered in both Canada and the United States.

Founded in 1999 by philanthropic foundations seeking to help voters and policy makers improve their understanding of the economy and public policy, our mission is to develop the ideas that change the world.

Innovative thought, boldly imagined. Rigorously researched by the most credible experts in their field. Strenuously peer reviewed. Clearly and aggressively communicated to voters and policy makers through the press and popular dialogue.

That is how the Frontier Centre for Public Policy achieves its mission.
CANADA NEEDS THE FRONTIER CENTRE - NOW MORE THAN EVER.

Our mission is simple, but not easy. To change Canada by strengthening minds, elevating discourse, mentoring youth and bringing the leading minds of the world to bear on problems that matter most.

The Frontier Centre for Public Policy believes that intellectual friction sparks the fire and encourages new ways of looking at and solving public policy problems. That kind of boldness can only come from Canada’s New Frontiers.
THE “NEW FRONTIERS” CAMPAIGN

“I truly believe that the Frontier Centre, with a larger budget, could have a huge impact on Canadian politics in the next few years. It has a rare ability to get policy makers to pay attention to its ideas.”

David Henderson, Senior Fellow, Hoover Institution, Stanford University
LET’S TAKE THE NEXT STEPS TOGETHER.

We launched the Frontier Centre for Public Policy in 1999 with your support and a belief in the power of ideas to change lives.

Together, we weathered audits, frivolous lawsuits and an antagonistic press corps to challenge and change the mainstream views of public sector performance, aboriginal governance and climate science.

Though it would be easy to stop here, now is not the time to rest.

You have told us that excellence results from always striving to do better. That always pushing ahead, engaging the brightest minds to chart new courses and set new agendas makes unprecedented things happen. That is what the New Frontiers campaign is all about.

This $24 Million effort follows months of research asking Canadians what matters most to their businesses and families. You told us that environmental protection and affordable energy were top priorities. You asked us to reform education, help keep housing affordable and bring Canadian products to market to preserve Canadian jobs. And you told us to help First Nations find independence.

With your support, New Frontiers will finance six new research Chairs dedicated to doing just that. The first of their kind in Canada to operate outside of the public sector, these Chairs will provide:

- Training and scholarships to more than 450 graduate students;
- Independent research and analysis for private and public sector policy makers seeking new solutions;
- More than 150 education programs customized for Canadians who want to understand public policy better.

True, this will not be easy. Together, we can make it happen. Because nothing great was ever achieved through half measures.

You asked. We answered. Come, join us on the New Frontiers.

Sincerely,

Wayne Anderson  
Chairman of the Board

Peter Holle  
Founder and President
Aboriginal Futures

Canada is at a crossroads in terms of its relationship with its First Nations people. We can either rely on outmoded and failed policy that understandably alienates First Nations people, leaving them in isolation on often far-flung reserves, or we can make changes that encourage their cultural and economic success. The Aboriginal Futures program will break through the inertia of the Indian Act and special interests to propose policies that allow First Nations people to leverage their inherent land assets by proposing a workable regime of ownership on reserve. Further, the program will propose practical recommendations to engage First Nations people in off reserve work – a critical need in today’s labour market. Practical paths of mutual cooperation. They are long overdue.

Dr. Tom Flanagan is the Chair of the Aboriginal Futures program. He is Professor Emeritus of Political Science at University of Calgary, where he taught for more than 45 years, serving as Department Head, Advisor to the President and a Distinguished Fellow at the School of Public Policy. Dr. Flanagan has been Chief of Staff to Prime Minister Stephen Harper and a strategy and campaign advisor to numerous federal and provincial political campaigns. He is a Fellow of the Royal Society of Canada.

Dr. Flanagan is a monthly columnist for the Globe & Mail and frequent contributor to national and international press such as Maclean’s and Time magazines. He is the author of several award-winning books on aboriginal topics, including Metis Lands in Manitoba, First Nations? Second Thoughts and Beyond the Indian Act.

Finance and Capital Markets

Almost every day we are bombarded with messages from government and the media about the need to protect consumers, stimulate the economy and manage markets. All of these have something in common – namely the removal of risk, individual decision making and stressing the need for government involvement. The program will explore whether government programs ever end recessions, benefit consumers or lead to more efficient and productive markets.

The Finance and Capital Markets Program will focus on the lack of economic literacy as the driver of the demand for government intervention in markets and consumer decisions. The program will first determine the gap between what Canadians believe about the efficacy of government intervention on the market on various levels. Then the program will develop an appropriate policy response, using outreach and education to make basic economic literacy materials available and understandable to media, consumers, voters and policy makers.

Frank Atkins

Dr. Atkins is the Chair of the Finance and Capital Markets program. He is also an Associate Professor of Economics at the University of Calgary. Dr. Atkins spent two years at the Bank of Canada as an Economic Analyst. In 1981, he left the Bank of Canada to further his studies in economics at Queen’s University.

Dr. Atkins then joined University of Calgary where he taught for more than 30 years. During his tenure, Dr. Atkins had the privilege of supervising the Master of Arts (Economics) thesis of Canadian Prime Minister Stephen Harper. As well as publishing many articles in leading economic journals, Dr. Atkins is a frequent commentator on macroeconomics and policy issues for the major national networks.
Many developed countries have seen a runaway market when it comes to housing prices. A generation ago, the cost of an average house was 3 times the average income. Now there are multiples from 5 to more than 10 in Canada. So does this mean we are richer? Quite the opposite. Poor municipal policies are impoverishing us all as more of our disposable income goes into just putting a roof over our heads. This isn't a function of markets, but of government policy. Around the world, planners and politicians are limiting the growth of cities. That restriction of growth, despite ample available land, is causing a massive increase in housing prices. And that threatens the living standard of the middle-income households that are the very foundation of the Canadian economy.

The Housing Affordability and Municipal Policy program will explore the broad range of municipal policies and help to create solutions to improve the overall performances of Canadian cities.

**WENDELL COX**

Wendell Cox is the Chair of Frontier Centre's Housing Affordability and Municipal Policy program. Wendell is Principal of *Demographia*, an international consultancy based in St. Louis, Missouri specializing in regional and municipal housing policy and related planning issues. The leading global authority on housing affordability and municipal policy, Wendell is co-author of the annual *Demographia International Housing Affordability Index*, which receives more than 1.3 million unique downloads each year. A former member of the Los Angeles Transportation Commission and Amtrak Reform Council, Wendell has consulted extensively on urban planning and transportation issues. He is the author of *Toward More Prosperous Cities*, a framing essay on the fundamental objectives of cities.

**ENERGY, ECOLOGY AND PROSPERITY**

From genetically modified foods, to climate change, to the role of energy in our daily lives, ignorance is overwhelming common sense and shoving science to the side. Energy and the environment, more than any other issue, motivates NGO’s to exaggerate and obfuscate, media to amplify and politicians to exploit debate that is as loud as it is confusing. Canadians are rightly skeptical about the scientific messages they receive from self-interested lobby groups, or corporations.

The Energy, Ecology and Prosperity program will break through the noise by bringing a uniquely scientific yet accessible perspective to the policy debate. The program’s goal is to be the credible and objective voice of science on various issues from energy production and environmental risk to climate change and agricultural technology. The Energy, Ecology and Prosperity program will research solutions, challenge irrational rhetoric, and become a credible and trusted resource to policy makers and Canadians who just want the facts.

**PATRICK MOORE**

Dr. Patrick Moore is the Chair of the Energy, Ecology and Prosperity program. He has been a leader in the international environmental field for over 40 years. Dr. Moore is a Co-Founder of Greenpeace and served for nine years as President of Greenpeace Canada and seven years as a Director of Greenpeace International. Following his time with Greenpeace, Dr. Moore joined the Forest Alliance of BC where he worked for ten years to develop the Principles of Sustainable Forestry which have now been adopted by much of the industry. Today, Dr. Moore focuses on the promotion of sustainability and consensus building among competing concerns. In 2013 he published *Confessions of a Greenpeace Dropout – The Making of a Sensible Environmentalist*, which documents his 15 years with Greenpeace and outlines his vision for a sustainable future.
The Foreign Affairs, Defense & Trade program fills a major gap in Canada’s foreign policy arena by reflecting on what is important to Canadians when it comes to global issues. It will explore Canada’s role in a world increasingly defined by the decline of the US and Europe, and the rise of non-Western powers like China, India and Russia. Only one generation or two ago, Canada was a powerful voice in the world – it’s time to get that back. That begins by exploring policies that can help Canada continue its traditional role of protecting values like human rights, democracy and free trade while protecting itself from emerging threats to its way of life.

The Foreign Affairs, Defense and Trade program will thoroughly examine the economic, technological and security threats facing Canada and present pragmatic solutions for defending our country in the way we always have, with fearlessness and principle. Increasingly, the world in which we live, work and do business is becoming a more dangerous place. We must be prepared to stand on guard for Canada.

Dr. Barry Cooper, FRSC is the Chair of the Frontier Centre’s Foreign Affairs, Defense and Trade program. He taught at Bishop’s University, McGill, and York University before coming to the University of Calgary in 1981. He has translated, edited, or written over 30 books, published over 150 scholarly articles, and writes a regular column in the Calgary Herald. Dr. Cooper has lectured extensively in Europe, the United States, India, Australia and China. He has received numerous on-going research grants from public and private Canadian and American granting agencies. In addition he has received two major awards, the Konrad Adenauer Award from the Alexander von Humboldt-Stiftung, and a Killam Research fellowship.

Dr. Cooper is a Fellow of the Royal Society of Canada, the Canadian Defense and Foreign Affairs Institute, and the Centre for Military and Strategic Studies at the University of Calgary.
As both the Founder and President of Frontier Centre for Public Policy, Peter has been responsible for the organization’s rapid growth in influence over the past 16 years and now leads the organization through a period of unprecedented change. In addition to his role with Frontier Centre, he has worked extensively with public sector transformation. In Saskatchewan he was a Senior Policy Advisor on public services and asset management reform. Peter was founding Director of the Manitoba Taxpayers Association between 1993 and 1995. He has provided advisory services to various governments across Canada and the United States. Peter’s publications have appeared in both national and international media including the National Post and the Wall Street Journal. He has a Masters of Business Administration from the University of Wisconsin at Madison. Peter is a member of the Mont Pelerin Society, an international organization of classical liberals.

Dr. Murray is responsible for directing the Frontier Centre’s research program. He holds a PhD in political science from the University of Alberta, and has served as a university faculty member, corporate and political consultant, and senior educational executive prior to joining the Frontier Centre. Dr. Murray is an Adjunct Professor of Political Science at the University of Alberta and holds external research fellowships at the Atlantic Institute for Market Studies, the University of Calgary’s Centre for Military and Strategic Studies, and the European Union Centre for Excellence. He is also a Contributing Editor at E-International Relations and appears regularly as political analyst and commentator on local and national broadcast media.

Barry directs Frontier Centre’s administration, fundraising, and external relations efforts. Prior to his appointment, he consulted extensively in areas of fundraising, campaign finance, branding and positioning for some of Canada’s top-tier political, advocacy, and research-intensive charities. Barry was Vice President of The Manning Foundation for Democratic Education and a founding Director with The School of Public Policy at University of Calgary. He has held fundraising leadership positions with the University of Calgary Faculty of Medicine, The Fraser Institute, Canadian Alliance and Reform Party of Canada. Barry is a member of the Society of Trust & Estate Practitioners, the Association of Fundraising Professionals and the Canadian Public Relations Society. He is an alumnus of the International Visitors Leadership Program, the premier executive exchange program for the US Department of State.
HELP US TO EXPAND THE FRONTIERS OF PUBLIC POLICY.